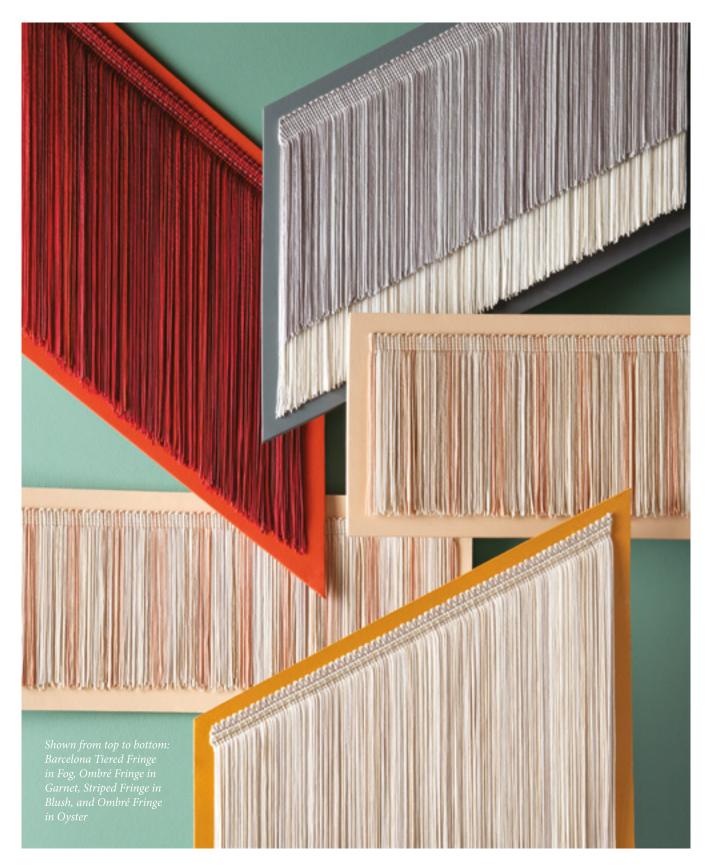


VOLUME II FALL 2019









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**Samuel & Sons** has redefined classic trim in a contemporary context that has resonated across the globe and sparked a renaissance. The company's fully articulated color palettes and cutting-edge constructions, which combine time-honored handwork techniques with 21st century technological advancements are elegant yet novel.

We are pleased to debut four new collections this season, each varying in aesthetic and construction:

**Encore**, by Lori Weitzner, brings new vision to pleating and beading, paying homage to Lori's original collections Repertoire and Bijoux while introducing contemporary colorings, advanced techniques and a multifaceted selection of dimensional passementerie. Inspired by floral hues, **Veranda** is a collection of traditional linen passementerie including a delightful beaded fringe, multi-color corded Crete, mélange brush fringe, braided cord, and ombré border. The **Brush Fringe Collection**, *Second Edition* houses a comprehensive selection of our most distinctive brush fringes from notable collections such as **Aurelia**, **Paddington**, **La Terre**, **Céline**, **Oberon**, **Lucente**, **Inca** and debuts the opulent **Aria Silk Brush**. **St. Moritz**, influenced by the ambiance of the elegant resorts in Switzerland, is an exquisite collection of sophisticated borders in which pattern is achieved through a combination of felt and velvet appliqués in conjunction with embroidery detailing.

An authority in the world of passementerie, **Samuel & Sons** provides future direction for the industry with each innovative collection, inspiring interior designers to bring their vision to fruition.

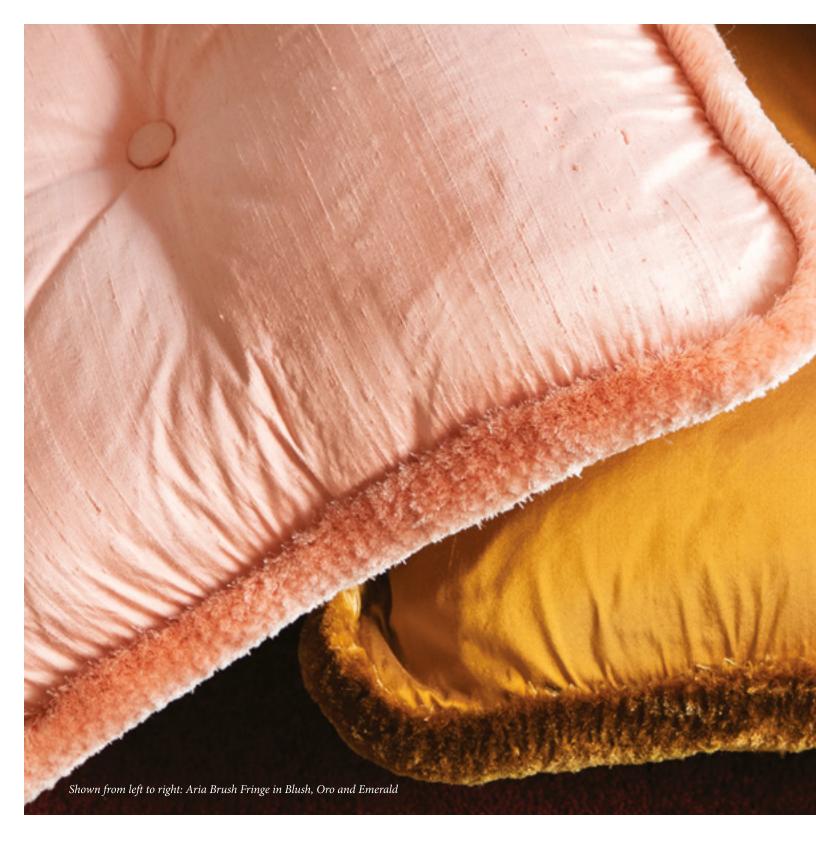


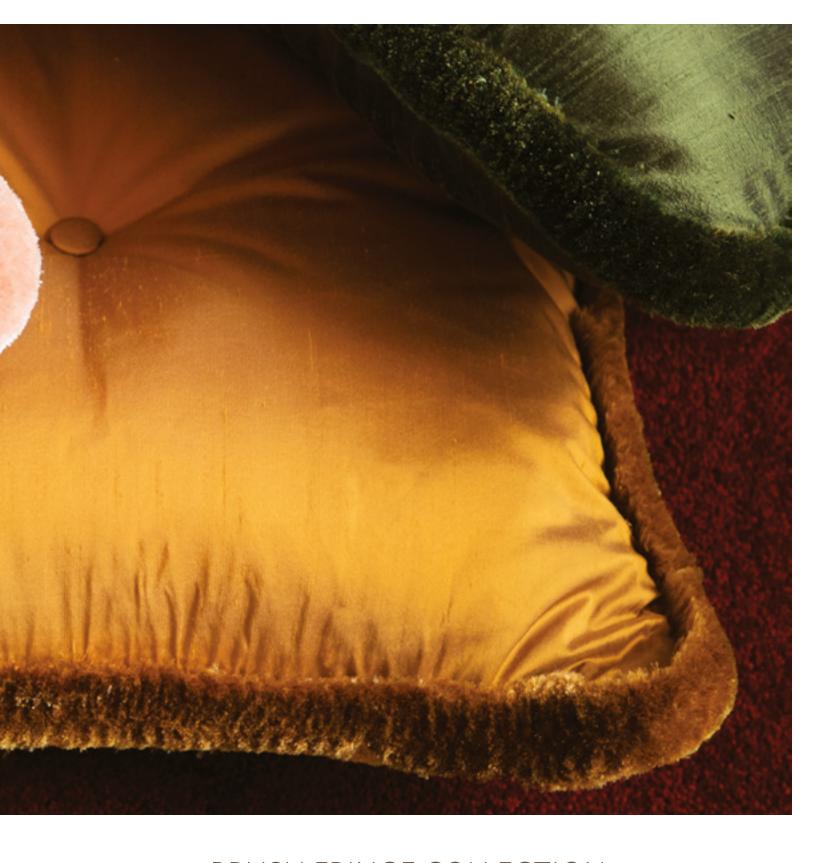




#### BARCELONA COLLECTION

Barcelona is a luxurious collection of passementerie composed of sleek chainette fringes in a variety of lengths and mélange of hues. The fringes themselves are inspired by those edging the traditional hand-embroidered Mantón de Manila shawls worn by Flamenco dancers. The weight of the shawl fringe influences the ebb and flow of its movement as an integral part of the performance, much in the same way that the Samuel & Sons Barcelona fringes cascade effortlessly down a drape or gracefully around the base of an ottoman.



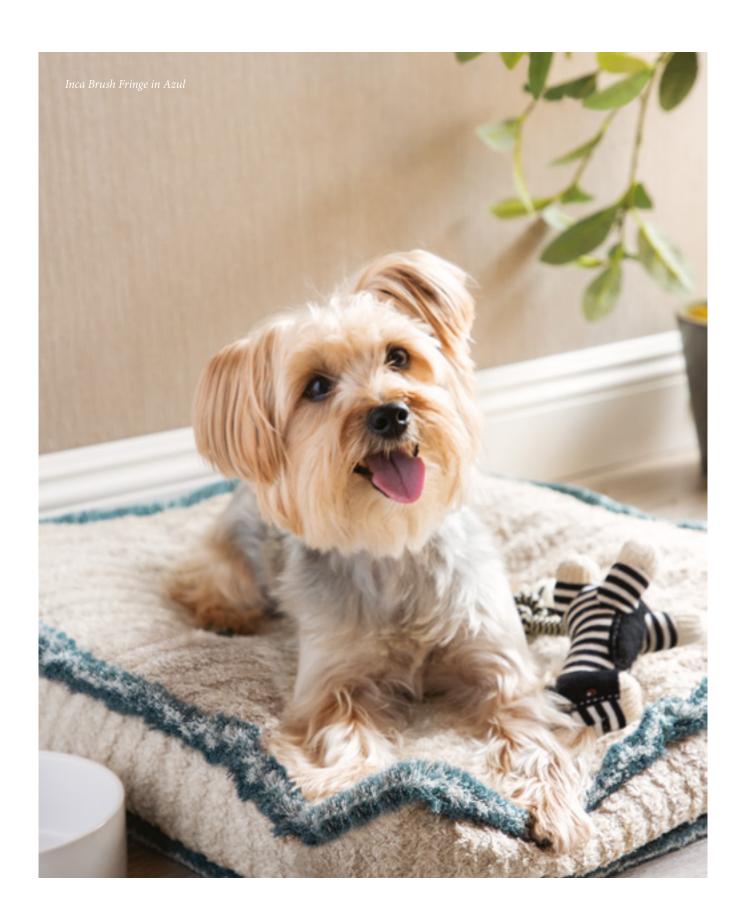


# BRUSH FRINGE COLLECTION

SECOND EDITION

This new collection houses a comprehensive selection of our most distinctive brush fringes from notable collections such as Aurelia, Paddington, La Terre, Céline, Oberon, Lucente, Inca and Harbour. Fibers vary from lustrous silk and rayon to dry linen and wool. We are delighted to debut a new pattern in this collection: the opulent 1" **Aria Silk Brush Fringe**, which blooms into 180 degrees.





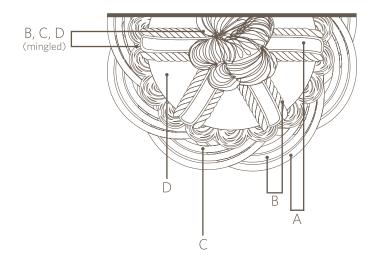
#### SEMI CUSTOM PROGRAM

# 54 Styles | 3 Fibers Unlimited color combinations

The only online trim designer from the leader in trim.

The Semi Custom program from Samuel & Sons is an innovation that enables designers to create infinite color combinations, in different fibers within a curated collection of patterns.

The Samuel & Sons Semi Custom program allows clients to design and render online, allowing them to see their creations in real-time before ordering.



Fiber Options



Linen (Natural)



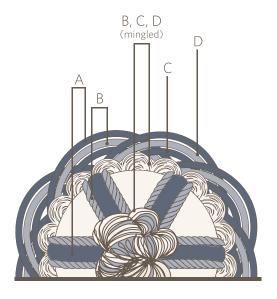
Fibranne (Matte)



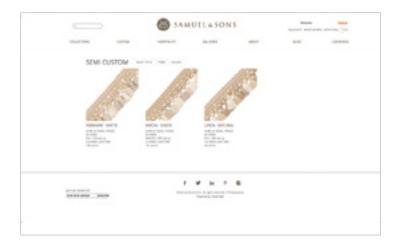
Rayon (Lustrous)

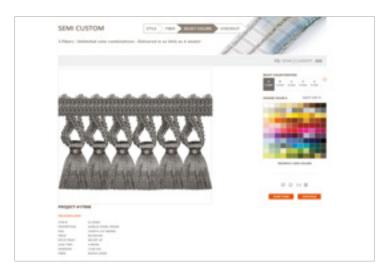


# The Process



- 1. Visit samuelandsons.com/semicustom
- 2. Select a pattern
- 3. Select a fiber
- 4. Select a yarn color per position
- 5. Receive a Sample Kit with yarn color reelings, neutral memo sample in yarn fiber and full color rendering
- 6. Pricing and delivery information listed online
- 7. Approve and order online









ST.MORITZ COLLECTION

An exquisite collection of sophisticated borders in which pattern is achieved through a combination of appliqué and embroidery.





"The St. Moritz Collection achieves refined dimension in its construction and brings a new level of detail and sophistication to the art of appliqué borders."

- Marisa Gutmacher, Executive Design Director

Inspired by the ambiance and aesthetic of the elegant resorts in Switzerland's St. Moritz, this is an exquisite collection of sophisticated borders in which pattern is achieved through a combination of felt and velvet appliqués in conjunction with embroidery detailing. Stylistically, patterns vary in degree of complexity and hue from an intricate felt paisley on linen to an organic maze created with velvet. Appliqué techniques used in the St. Moritz collection incorporate a variety of stitches on fine linen ground cloths with tailored satin stitch edges. Both the felt and velvet used in these appliqué borders are cut with a laser and then individually sewn in succession to create the pattern. This technique produces a dimensional surface effect that enhances characteristics of the pattern either through the cut-out shapes or the line work of the embroidery stitches themselves.









1. Veranda Linen Beaded Fringe in Delphinium 2. Veranda Linen Appliqué Border in Antique Coral and Robin's Egg 3. Veranda Linen Crete in Delphinium



# VERANDA COLLECTION

Inspired by garden and floral hues, Veranda is a collection of traditional linen passementerie.









# **ENCORE COLLECTION**

BY LORI WEITZNER

Lori Weitzner proudly presents the Encore Collection for Samuel & Sons, a contemporary interpretation of Weitzner's first passementerie collection; composed of exquisitely sophisticated pleated borders.









# LORI WEITZNER

As principal and creative director of her own New York-based firm, Lori Weitzner has achieved international renown with designs that cross a multitude of disciplines.

In addition to her role as a product designer, Lori is a manufacturer of artful wallcoverings and textiles under her own brand, Weitzner Limited.

She is the recipient of numerous awards including the esteemed Innovation Awards, Best of Neocon and Good Design Awards and Lori's work has recently been added to the permanent collection of Cooper-Hewitt, National Design Museum and has been exhibited at London's Victoria and Albert Museum and Montreal's Musee Decoratifs. She is most recently the author of the book "ODE TO COLOR" which celebrates color and all it's power, moods and associations.

**S&S:** What is the story behind Encore?

LW: Encore is a very special collection to me because the very first trim collection that I did thirteen years ago, Repertoire, was also all about pleating. I love the technique, but I also love the dimension it gives to what is normally a 2D product. With pleating, it becomes 3D and it becomes alive; as light hits it from different angles in a space it looks really beautiful. What I wanted to do with Encore was push the envelope on what pleating could be.

**S&S:** What is your favorite style in this collection? **LW:** Virtuoso. It is a laser cut pattern that is pleated, digitally printed, and then sewn onto a tape. What I love about it is it's such a unique technique—a very contemporary technique—and yet it has a nod to the old traditional way because of the patterning and the print.

**S&S:** What colors have you seen trending lately? **LW:** We're seeing a lot of nudes, blush tones, and neutrals—but more colorful neutrals—and we're also seeing a lot of greens coming back.



The collection is composed of exquisitely sophisticated pleated borders complemented by the reintroduction of the notable Opaline Cultured Pearl Fringe. Encore brings new vision to pleating and beading, paying homage to Lori's original collection Repertoire and Bijoux while introducing contemporary colorings, advanced techniques and a multifaceted selection of dimensional passemeterie.

Fabrics courtesy of Weitzner





1. Capella Mohair Border in Ivory
2. Clermont Strié Border in Umber
3. Collingsville Linen Tassel Fringe in Sand,
Isa Embroidered Border in Umber,
Elliot Heathered Border in Sand,
Ashmore Juter Border in Umber,
Winton Cord with Tape in Umber and
Capella Mohair Border in Ivory
4. Ayr Bouclé Border in Shale





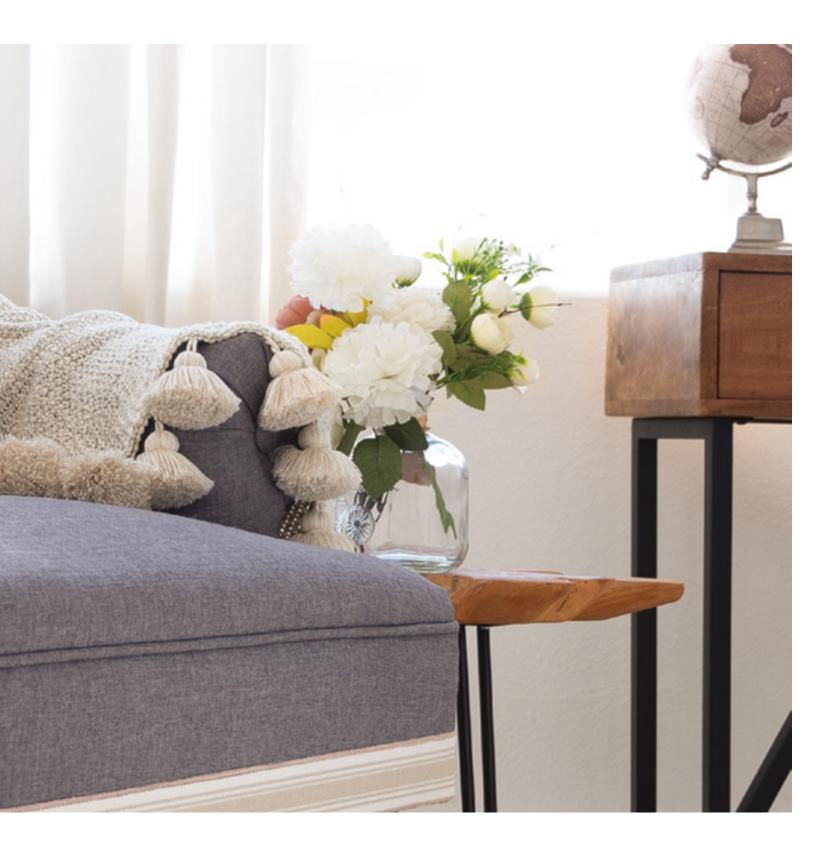




# SAVANNA COLLECTION

Savanna is inspired by the terrain of the Australian Savanna and is composed of textural passementerie created with mohair, chenille, jute and linen. It focuses on combinations of dimensional fibers with opposite characteristics and their transformation when woven together. Great surface texture is achieved in some of the borders by combining the lush velvet characteristics of chenille with the coarse nature of jute or integrating multiple strands of space-dyed mohair bouclé with viscose.





# AMALFI COLLECTION

Amalfi is a lifestyle collection of jumbo cotton/linen tassel and brush fringes, borders and cords inspired by coastal living along the Mediterranean with colors influenced by the region's lush vegetation. The Sorrento vignette woven from cotton is composed of a bi-color striped ¼" piping, symmetrical striped border and a twisted cord hanger tassel fringe with a striped header. The Positano vignette woven in a combination of fibers features a plush jumbo brush and tassel fringe complemented by a series of tweed linen borders and braided cords.



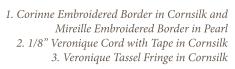


# MILANO COLLECTION

The Milano collection challenges the traditional properties of faux leather in its textural pipings, laser cut and appliqué borders. With this collection, the industry will be introduced to the very first, fully laser cut curvilinear border. Additionally, there is laser cut lace and a series of embroidered appliqués.











# VERONIQUE COLLECTION

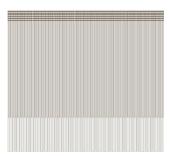
Veronique is a classical collection of passementerie composed of a tri-tonal tassel fringe, a 3" fine bullion fringe, two ornate raised embroidered borders and two twisted cords. A unique embroidery technique is employed in the Veronique collection to create the dimensional patterning in its borders. These trimmings are complemented by a double tassel tieback with a bullion skirt, multicolor tassel over-hangers and header molds adorned with crisscross bands and velvet ruche wrapping. A coordinating fine bullion skirt key tassel completes this ensemble.



#### Barcelona Collection



FR-58822 5" (13cm) Striped Fringe Available in: Vapor, Jewel, Ecru, Vermillion, Amazon, Blush, Glacier



FR-58823 8" (20cm) Tiered Fringe Available in: Marble, Fog



FR-5882110" (25cm) Ombré Fringe Available in: Silver, Honeycomb, Oyster, Bronze, Ivory, Gem, Garnet, Sage, Vert, Porcelain Blue



# 

# BR-57879 1" (25mm)

Oberon Brush Fringe Available in: Platinum, Zinc, Bronze, White Gold, Goldleaf, Antique Gold

# 983-37195 1" (25mm)

Délicat Silk Moss Feringe Available in: Sand, Cream, Pewter, Sage, Seafoam, Gold, Crimson, Green, White, French Blue

# 983-39889 1.75" (45mm)

Paddington Wool Brush Fringe Available in: Cashew, Buckskin, Scottish Plaid, Java, Marakesh, Flannel Gray, Angora, King's Court, Tuscan Red, Pecan, Argyle, Lagoon



# 983-56509 2" (50mm)

Harbour Linen Brush Fringe Available in: Sail, Sand Dune, Flax, Sky, Sea Creast, Aqua, Kelp, Lobster, Navy, Cloud, Ebony

# 

# BR-58862 1" (25mm)

Aria Silk Brush Fringe Available in: Ecru, Blush, Oro, Indigo, Wedgewood, Ruby, Vapor, Emerald

# BR-57896 1" (25mm)

Inca Brush Fringe Available in: Crème, Mesa, Limestone, Agave, Fog, Avocado, Charcoal, Midnight, Azul, Vermillion, Verde, Rainforest

# Adrial havi dedicina in dedici

# BR-58295 1.75" (44mm)

Chevallerie Brush Fringe Available colors in all styles: Pétale, Bordeaux, Macaron, Oro, Jardin, Marzipan, Argent, Crème, Bleu, Amande, Vert



#### **983-56131 2" (50mm)** Aurelia Brush Fringe

Available in: Chocolate, Tangerine, Aquamarine, Apple Green, Jewel, Mica, Wisteria, Loden, Fleur, Sage, Surf, Sapphire, Amethyst, Bisque, Shell, Wedgewood, Honey, Gris, Charcoal/Citron, Ivory, Tea, Bordeaux/Gold, Sienna, Onyx, Lemon, Beaujolais

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# BR-57482 1" (26mm)

La Terre Brush Fringe Available in: Snow, Canvas, Dune, Sea Mist, Flax, Pebble



# BR-57084 1.7" (43mm)

Céline Ombré Brush Fringe Available in: Ecru, Mushroom, Slate, Fig, Geyser, Ink, Poppy, Dahlia



# 983-54000 1.75" (45mm)

Lucente Brush Fringe Available in: Antique Gold, Platinum, Antique, Copper, Antique Silver











# Veranda Collection

### 

# CT-58855 7/16" (11mm)

Linen Cord with Tape

Available colors: Chardon Bleu, Waterlily, Silver Birch, Delphinium, Jonquille, Hydrangea, Tea Rose, Hibiscus, Wisteria, Geranium, Goldenrod, Narcisses

BT-58858 1.5" (38mm)

Available colors: Chardon Bleu, Waterlily, Silver Birch, Delphinium, Jonquille, Hydrangea, Tea Rose, Hibiscus, Wisteria, Geranium, Goldenrod, Narcisses



# GB-58854 1" (25mm)

Linen Crete

Available colors: Chardon Bleu, Waterlily, Silver Birch, Delphinium, Jonquille, Hydrangea, Tea Rose, Hibiscus, Wisteria, Geranium, Goldenrod, Narcisses



# BT-58856 2.56" (65mm)

Linen Appliqué Border

Available colors: Wisteria, Narcisses, Petal, Robin's Egg, Hyacinth, Pebble, Oro, Leaf, Antique Coral

# BR-58857 1" (25mm)

Linen Brush Fringe

Available colors: Chardon Bleu, Waterlily, Silver Birch, Delphinium, Jonquille, Hydrangea, Tea Rose, Hibiscus, Wisteria, Geranium, Goldenrod, Narcisses



# TF-58853 3.5" (89mm)

Linen Beaded Fringe

Available colors: Chardon Bleu, Waterlily, Silver Birch, Delphinium, Jonquille, Hydrangea, Tea Rose, Hibiscus, Wisteria, Geranium, Goldenrod, Narcisses



# St. Moritz Collection



BT-58846 2.44" (62mm) Reine Velvet Border Available colors: Ecru, Olive, Maple



BT-58848 2.88" (73mm) Carlton Appliqué Border Available colors: Oatmeal, Dove, Seaglass, Truffle, Coral, Indigo



BT-588513" (76mm) Giardino Appliqué Border



BT-58850 2.63" (67mm) Laudinella Appliqué Border Available colors: Dove, Seaglass, Claret, Eggshell, Gris, Mist, Navy, Oyster, Ecru



BT-58849 3.13" (80mm)
Kempinski Appliqué Border
Available colors: Ecru, Mist, Ocher,
Eggshell, Umber, Linen, Dresden Blue,
Dune



BT-58852 3" (76mm) Botanico Appliqué Border Available colors: Ivory, Cashmere, Heather Grey



BT-58847 3.25" (83mm) Moritz Velvet Border Available colors: Gold, Garnet, Onyx



BT-58845 3.63" (9.2cm) Alpina Velvet Border Available colors: Peacock, Charcoal, Olive, Maple





# 979-37483 1" (25mm)

Opaline Cultured Pearl Fringe
Available colors: Nacre

# GB-58801 0.69" (17mm)

Cabaret Pleated Metallic Gimp Available colors: Brushed Silver, Gold Dust, Rosé

# BT-58842 1.75" (44mm)

Promenade Pleated Wool Border Available colors: Pebble, Shell, Atlantic, Prune, Café, Graphite, Elk



# BT-58841 2" (51mm)

Tarantella Pleated Border Available colors: Ivory, Skylark, Parchment, Mediterranean, Moonstone, Lilac, Warm Sand, Topaz, Dusk, Custard, Sprout



# BT-58799 2.25" (57mm)

Minuet Pleated Border Available colors: Arctic, Bone, Harbor, Slate, Spring, Ginger, Tobasco, Latte



# BT-58797 2.5" (64mm)

Merengue Pleated Metallic Border Available colors: Tide Water, Admiral, Garden, Seafoam, Mulberry, Bleached Coral



#### BT-58795 2.25" (57mm) Sashay Appliqué Border

Available colors: Sail, Alabaster, Heather, Silver Lining



# BT-58794 3" (76mm)

Virtuoso Appliqué Border Available colors: Iris, Macadamia, Cove, Armor, Desert Bloom



# Savanna Collection

# CT-58542 1/4" (6.4mm)

Winton Cord with Tape Available colors: Ivory, Sand, Shale, Charcoal, Eucalyptus, Mesa, Lake, Sienna



# BR-58547 1.5" (38mm)

Cairns Brush Fringe Available colors: Sand, Shale, Eucalyptus, Umber, Lake

# BT-58545 1" (25mm)

Mackay Tweed Border Available colors: Ivory, Sand, Shale, Charcoal, Eucalyptus, Mesa, Lake, Sienna



# BT-58546 1.75" (44mm)

Bowen Woven Border Available colors: Ivory, Sand, Shale, Sienna



# BT-58544 1.5" (38mm)

Derby Honeycomb Border Available colors: Ivory, Sand, Shale, Charcoal, Sienna



### BT-58553 2.19" (56mm)

Capella Mohair Border Available colors: Ivory, Sand, Shale, Eucalyptus, Mesa, Lake, Siena



# BT-58548 2.5" (64mm)

BT-58543 1.25" (32mm)

Available colors: Sand, Shale,

Eucalyptus, Umber, Lake, Sienna

Elliot Heathered Border

Clermont Strié Border Available colors: Ivory, Sand, Shale, Charcoal, Eucalyptus, Umber, Lake, Ocean, Sienna, Acacia



#### BT-58554 2.5" (64mm)

Rolleston Chenille Border Available colors: Lake



# BT-58552 2.76" (70mm)

Ashmore Jute Border Available colors: Charcoal, Mesa, Umber, Lake, Sienna



# BT-58550 3" (76mm)

Isa Embroidered Border Available colors: Umber, Sienna, Sand



# BT-58551 3.5" (89mm)

Ayr Bouclé Border Available colors: Shale



# TF-58549 4" (10.5cm)

Collingsville Linen Tassel Fringe Available colors: Ivory, Sand, Shale, Mesa, Lake, Sienna, Acacia



# CT-58534 1/4" (6mm)

Sorrento Cotton Piping Available colors: Oyster, Sand, Lavender, Lemon, Blush, Coral, Surf, Dove, Blue Thistle, Basil, Gentian, Indigo

# BT-58535 1.77" (45mm)

Sorrento Cotton Striped Border Available colors: Oyster, Sand, Lavender, Lemon, Blush, Coral, Surf, Dove, Blue Thistle, Basil, Gentian, Indigo



# BR-58532 3.5" (89mm) Positano Jumbo Brush Fringe

Available colors: Cloud, Crimson, Midnight, Slipper, Linen, Mist

#### CT-58533 3/8" (10mm) Positano Cord with Tape

Available colors: Cloud, Crimson, Midnight, Slipper, Linen, Mist



# BT-58496 2" (50mm)

2" Positano Linen Border Available colors: Dijon, Endive, Horizon, Morning Glory, Cornflower, Ink, Salt, Bisque, Rosewater, Cement, Olive, Terra Verte



# TF-58531 4" (10cm)

Positano Jumbo Tassel Fringe Available colors: Cloud, Crimson, Midnight, Slipper, Linen, Mist

# BT-58555 1" (25mm)

1" Positano Linen Border Available colors: Dijon, Endive, Horizon, Morning Glory, Cornflower, Ink, Salt, Bisque, Rosewater, Cement, Olive, Terra Verte



# TF-58536 3.31" (84mm)

Sorrento Cotton Tassel Fringe Available colors: Oyster, Sand, Lavender, Lemon, Blush, Coral, Surf, Dove, Blue Thistle, Basil, Gentian, Indigo



# CT-58585 5/32" (4mm)

Loro Faux Leather Piping Available colors: Oyster, Truffle, Indigo, Bordeaux, Nerissimo, Bark

# CT-58589 7/32" (5.6mm)

Spirito Textured Piping Available colors: Merlot, Cashew, Stone Taupe, Chamois, Frost, Meadow, Waterfall, Cobalt Blue

### CT-58587 5/16" (8mm)

Paolo Faux Leather Piping Available colors: Oyster, Truffle, Indigo, Bordeaux, Nerissimo, Bark

#### BT-585913.5" (89mm) Cassati Appliqué Border Available colors: Onyx, Marble, Granite, Cioccolato

# 981-56684 5/32" (4mm)

Toscana Nubuck Piping Available colors: Sandstone, Concrete, Graphite, Mushroom, Café, Sable, Nero, Cammello

# CT-58583 5/16" (8mm)

Pietro Metallic Leather Piping Available colors: Argento, Silver, Antique Gold, Bronze, Copper

# BT-58588 2" (51mm)

Paolo Faux Leather Border Available colors: Oyster, Truffle, Indigo, Bordeaux, Nerissimo, Bark



### BT-58594 3.5" (89mm)

Nuova Lasercut Border

Available colors: Platinum, Mercury

# CT-58590 7/32" (5.6mm)

Coccodrillo Textured Piping Available colors: Mahogany, Café, Ecru, Mist

# CT-58584 5/16" (8mm)

Solferino Vintage Leather Piping Available colors: Sand, Tabak, Cognac, Espresso, Grigio, Greystone, Noir



# BT-58592 3.25" (83mm)

Venezia Appliqué Border Available colors: Onyx, Marble, Granite, Cioccolato



#### BT-58595 4" (10cm)

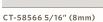
Scala Laser cut Border

Available colors: Platinum, Mercury, Carbon

# Veronique Collection

CT-58565 1/8" (2.5mm)

1/8" Cord with Tape



CT-58566 5/16" (8mm 5/16" Cord with Tape



BT-58570 2" (51mm)

Corinne Embroidered Border



BT-58571 2.75" (70mm) Mireille Embroidered Border



BU-58646 3" (76mm) Fine Bullion Fringe

TF-58569 3" (76mm) Tassel Fringe



TT-58573 12.4" (31.5cm) Spread 32.3" (82cm) Double Tassel Tieback



KT-58572 7" (17.5cm) Loop 4.75" (12cm) Veronique Key Tassel

Available colors in all styles: Pearl, Petal, Blossom, Antique, Cornsilk, Meadow, Porcelain, Leaf, Limestone, Linen



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